



Architext



A message from the President:

Melissa L. Clarke AIA



I have been enjoying a great year of change in our organization. Not only is AIA Eastern New York working on changing what we do to better serve all of you, but AIA national is working very hard on implementing changes to align the services provided to our membership across all chapters.

Over the course of year, your chapter leaders have been working diligently on activating the network and promoting our profession. We have been making connections with other organizations representing people who are tangential to our industry, attempting to bring us all together at networking events. One great example of such an event is the mixer held in East Greenbush, which was not only a fun night, but an excellent opportunity to meet people just outside of our normal circles. Another example is our Annual Boat Cruise, transformed into a social event, allowed our membership the chance to mingle with our allied members and prominent vendors in a beautiful venue. Keep your eyes peeled for other such events throughout the upcoming year.

We are also seeing AIA National's extensive efforts for service alignment come to fruition this year. National leadership has been working for years to best identify what it is that we, the membership, need from our representative organization. From these efforts AIA National has determined where inequalities lie within our organization, and is working with all of AIA's components on state and local levels to realign what services are provided and by whom.

**Happy
Thanksgiving
from your
friends
at AIAENY!**

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2015 AIA Eastern New York Board of Directors and Executive Committee

Architext is a publication of the Eastern New York Chapter of the AIA. Please send photo, article, announcement or presentation information for consideration for publication to the Eastern New York Chapter at admin@aiaeny.org

Architext

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CORRECTIONS:

Please contact AIAENY at admin@aiaeny.org if you find any areas that need correction in the Architext. AIA Eastern New York appreciates all comments and feedback.

A message from the President continued:

It has also been a pleasure to see our emerging professionals, a group within our industry not to be underestimated, step up and be more vocal in expressing their needs. I personally invite our licensed professionals to encourage our emerging professionals to become more active in the chapter. The experience that can be gained by joining a committee and immersing themselves within the activities and issues surrounding our industry can be invaluable in their growth and development as architects. The chapter will be stepping up to provide more opportunities for exam preparation and networking specifically geared towards this group, and a perfect balance to these efforts would be the support and encouragement by those with whom they work.

As always, we are here to serve you. Please don't hesitate to contact us and let us know how we are doing and what you need.

Melissa L. Clarke AIA
2015 President
MClarkeAIAENY@outlook.com

AIAENY Design Awards are Coming!

November 30, 2015
Call for Entries

December 16, 2015
Registration Due

January 13, 2016
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The VP-Programs Corner

Dear AIAENY Chapter Members,

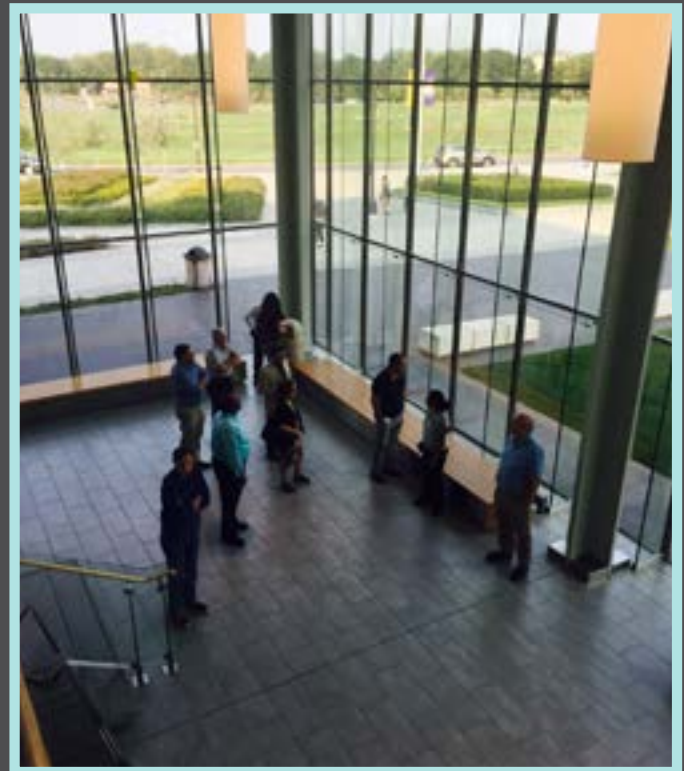
On August 31st, AIA ENY along with USGBC NY Upstate Chapter organized a tour of University of Albany School of Business Building. This building is a LEED Gold project with various sustainable features like displacement ventilation and daylighting. Architects spent the evening with speaker Indu Lnu, Energy Officer at the University and earned 2 continuing education credits. Attendees learned about energy modeling tools, post occupancy commissioning and various sustainability features in the building.

We held our annual boat cruise on August 12th; many thanks go to Mark Thaler, our President-Elect and all of the Board Members for organizing this event! The weather was beautiful and the response of the attendees was overwhelmingly positive.

Through our Lunch & Learn series, we hosted Energy Efficiency and Incentives through Local Utility Programs in Clifton Park on September 17th with 1.5 CES. It provided very interesting discussions on understanding energy efficiency opportunities in different projects.

As always, if you have any suggestions for future programs or tours—or if you would be willing to organize an event in your area, please let me know at bonnied2d@gmail.com. I hope you can join us at some of our upcoming events!

Regards,
*Baani Singh, AIA NCIDQ LEED AP
AIAENY VP-Programs 2015*



How Will the Clean Power Plan Affect Your Projects?

By Tom Herron, LEED Green Associate

Building professionals know there are few complications more frustrating than finding out that a project's fenestration fails to meet energy codes. As codes become stricter, the cost of compliance related to window, door, skylight and curtain wall failure will go up, threatening to put projects over budget and behind schedule.

A new challenge looming for building professionals is the Environmental Protection Agency's (EPA) forthcoming Clean Power Plan (CPP). The plan mandates a carbon emissions reduction of 32 percent nationwide by 2030, with individual targets set for each state. State targets are based on "building blocks," including the assumption that demand-side energy efficiency can improve by 1.5 percent per year for the next fifteen years. The EPA is encouraging states to tighten building energy codes in order to meet this aggressive goal.

Fortunately, the National Fenestration Rating Council (NFRC) rating and labeling program can help architects and builders avoid potential overruns and comply with code changes resulting from new policies like the CPP. For more than 25 years, NFRC has provided building professionals and consumers with fair, accurate and credible fenestration performance ratings that allow them to compare products and meet all applicable building energy codes.

NFRC's ratings procedures appear in model building energy codes like ASHRAE 90.1 and the International Energy Conservation Code. NFRC ratings also determine eligibility for the ENERGY STAR® program for residential windows. Understanding NFRC's ratings will be key to meeting updated energy codes.

NFRC's ratings include:

- **Solar heat gain coefficient, which measures a product's ability to block heat from the sun;**
- **U-factor, which measures a product's ability to prevent heat loss; and**
- **Visible Transmittance, which measures the amount of light that comes through a product.**

ENERGY PERFORMANCE RATINGS	
U-Factor (U.S./I-P)	Solar Heat Gain Coefficient
0.30	0.30
ADDITIONAL PERFORMANCE RATINGS	
Visible Transmittance	Air Leakage (U.S./I-P)
0.51	0.2

Manufacturer declares that these ratings conform to applicable NFRC procedures for determining whole product performance. NFRC ratings are determined for a specific set of environmental conditions and a specific product size. NFRC does not recommend any product and does not warrant the suitability of any product for any specific use. Consult manufacturer's literature for other product performance information. www.nfrc.org

As state lawmakers seek to comply with the Clean Power Plan by cutting energy usage across the board, building professionals will need to focus on efficient fenestration more than ever. Taking fenestration into account during the earliest stages of design and construction will help ensure that projects comply with building codes and contribute to the state's energy efficiency goals.

Tom Herron is director, communications and marketing, for the National Fenestration Rating Council.

You can reach him at therron@nfrc.org.



AIA Member Services Alignment

As many of you remember, in 2013, AIA National started the Repositioning of the Association. An outcome of AIA National's Repositioning initiative requires all AIA state components to submit a Memorandum of Understanding by year end 2015 specifying how all their components will work together to best serve all AIA members within that state. States that cannot develop such a Memorandum of Understanding will not receive an allocation of Member Service Revenues monies from AIA National starting in 2016.

AIA ADVANCEMENT STATEMENT

"Together we agree that the time is now to change the way we think and behave in order to become a more valued, relevant profession. The AIA will focus its priorities to elevate public awareness, advocate for the profession and expand and share knowledge. Bold, visionary leadership is urgently needed to ensure a prosperous future and to inspire architects to create a better world for all people-through architecture." [Adopted by AIA Board of Directors, 2013]

The AIA is positioning for robust future growth and relevance through stronger alignment, collaboration and partnerships among state and local components; elimination of redundancy, and streamlined effective governance. To aid in this positioning, the AIA Member Service Alignment Program was created to promote component alignment.

AIA NYS, in cooperation with the local components in NY, applied for and received a membership alignment grant in February to support a facilitated

statewide discussion with state and local component leaders.

Common themes among chapters include a better communication/service across the state, concerns about fair representation on advocacy matters and the fear that smaller components might have trouble maintaining current successful programs.

Our Statewide Member Services Task Force recently convened several meetings to decide on a policy and formula for distributing the National Revenue Sharing Funds among the components in NYS.

All of the NYS Components will need to apply to become accredited chapters.

In regard at the Memorandum of Understanding above, to develop the Member Services Alignment Plan, and bring components across each state together in collaboration, with the goal of ensuring that all AIA members receive the services they have the right to expect, AIA National identified 7 Core Member Services that every component should provide by itself and/or in collaboration with others components within the State.

AIA CORE MEMBER SERVICES

Provide a Valuable and Consistent Experience for All Members

1) Member Communication:

- a) Promote value of AIA Membership;
- b) Promote AIA resources to members;
- c) Support AIA Brand.

2) Education:

- a) Collaborate statewide to ensure access to 18 credits per year of continuing education;

AIA Member Services Alignment

- b) Ensure quality continuing education;
- c) Offer IDP (Intern Development Program) support, ARE (Architectural Registration Examination) preparation and other resources to emerging professionals in pursuit of licensure and career development;
- d) Maintain member CES (Continuing Education System) Transcript;
- e) Offer any AIA member, regardless of assigned component, a reasonable opportunity to participate in component Continuing Education programming.

3) Advocate:

- a) Advance AIA legislative priorities;
- b) Engage regulatory entities;
- c) Empower members to advocate for themselves and their profession.

4) Elevate Public Awareness:

- a) Promote Public awareness of the value of design and the role of architects;
- b) Recognize members' design excellence;
- c) Engage with local community.

5) Governance:

- a) Comply with federal and state laws;
- b) Mitigate risk;
- c) Keep local, state and national strategic plans up to date and aligned.
- d) Develop visionary leaders to serve at local, state and national levels; participate in leadership conference.

6) Membership:

- a) Actively recruit and retain members;
- b) Maintain member records in AIA database;
- c) Engage members in fellowship/ community.

7) Finances & General Operations:

- a) Conduct secure, transparent and timely financial practices;
- b) Offer touch points (phone, website, e-mail, etc.) to members and the public;
- c) Participate in AIA volunteer and component staff and volunteer training opportunities.

As you can see, it's great time to be AIA, changes are happening and we as your representative we will try our best, but we also need your support and participation.

Pasquale Marchese, AIA
AIANY Director

**Membership
Renewal Season
has begun!
Don't forget to
renew your
2016 AIA
membership!**

****CALLING ALL AIA-ENY ENTHUSIASTS****

INTERESTED IN GETTING MORE INVOLVED IN THE AIA EASTERN NEW YORK CHAPTER?

LET US KNOW!

We have plenty of Leadership & Committee Opportunities for every skill set that could use your help...

NEW! NYS Design Conference Volunteers

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NEW! Newsletter Task Force

NEW! Sponsorship Task Force

NEW! Major Event Task Force

Programs Committee

Design Awards Committee

Fellows Committee...and more!

For More Information:

Please contact

Meghan McGrath at

admin@aiaeny.org

ARCHITECT... *defined.*

AIA has been working on our profession's "Identification Crisis" for some time now, and while we all know what it is we do, the public doesn't...and that makes it pretty tough to sell our value.

We challenge you to come up with the tag line that sums up who we are, what we do, and why, frankly, we are so darn special. There are no rules - just make it marketable and memorable. The PR gurus say you have 10 seconds to win over the average person, if they are feeling generous with their time. We think that AIAENY members have the personality, wit and creativity to nail it...

To submit, go to www.aiaeny.org and simply fill out the form.

There is no limit to submissions, and we'll not only publish entries in each newsletter, but we'll share them with the State and National components.

Who knows, you may just brand the profession!

2015 ALLIED MEMBERS

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To provide meaningful value and services to member architects
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To promote the profession and practice of architecture in the
Eastern New York area through public outreach and be a visible
point of contact to the local community
To develop opportunities for members to dialogue and interact
with one another in substantive ways
To nurture young architectural professionals to become our future
members and leaders
To highlight the achievements of our members
To responsibly maintain a stable organization from which to pursue
our mission
To support architectural initiatives which seek to improve the
quality of the built environment and create livable communities
To act as a conduit between our members and AIA New York State
and AIA National – the voice of the architectural profession and the
resource for its members in service to society

MISSION

AIA Eastern New York
A Chapter of the American Institute of Architects



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